

Overview

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Page Views

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Actions on Page

Posts

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Page Summary Last 28 days

Export Data

Results from Jan 29 - Feb 25
Note: Does not include time zone of your account

Today

Yesterday

Last 7 days

Last 28 days

919

nights activity is reported in the Pacific time zone. Ads activity is reported in the

Organic Paid

Actions on Page

January 29 - February 25

1

Total Actions on Page ▲ 60%



Page Views

January 29 - February 25

323

Total Page Views ▲ 111%



Page Previews

January 29 - February 25

27

Page Previews ▲ 22%



Page Likes

January 29 - February 25

12

Page Likes ▲ 200%

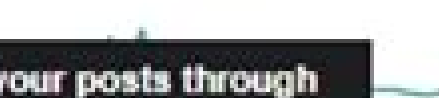


Post Reach

January 29 - February 25

2,726

People Reached ▲ 300%



Recommendations

January 29 - February 25



We have insufficient data to show for the selected time period.

Post Engagements

January 29 - February 25

2,279

Post Engagement ▲ 274%



Videos

January 29 - February 25



We have insufficient data to show for the selected time period.

Page Followers

January 29 - February 25

12

Page Followers ▲ 200%



The number of times people have engaged with your posts through likes, comments and shares and more.

Facebook Page Insights Guide

Regina Luttrell, Adrienne A. Wallace



Facebook Page Insights Guide:

Facebook All-in-One For Dummies Melanie Nelson, Daniel Herndon, 2012-06-12 The most comprehensive guide to using Facebook Whether you re new to Facebook a developer exploring apps or a marketer interested in using Facebook for social media campaigns this book has content you can use Seven minibooks thoroughly cover the essentials from how to get started with Facebook to Facebook etiquette to the best pages apps and games You ll find handy information on how or when to share sensitive information and how to stay safe even when settings change If you want to join Facebook armed with the best information this is the book you need Packs seven minibooks in one practical guide Getting Started with Facebook Customizing Your Page Marketing Yourself on Facebook Facebook Advertising Basics Facebook App Development Basics Facebook Privacy and Etiquette and Best Facebook Pages Apps and Games Covers areas of Facebook you may not know about Helps you keep up with Facebook s tricky privacy policies how to choose a tasteful profile photo and when to watch your tone Puts practical and essential information in the hands of users marketers and developers whether new or current Get the most out of Facebook and avoid hassles with this helpful practical guide **Teach Yourself VISUALLY Facebook** Ben Harvell, 2012-09-21 Your easy access portal to learning the ins and outs of Facebook the visual way At your fingertips this easy to use guide offers visually rich step by step instructions that show how to get the most enjoyment from Facebook Discover the latest Facebook features such as the new timeline and messaging system and learn how to set up an account work with the most popular and commonly used apps and integrated sites find friends and enjoy groups Includes everything you need to know from simply setting up an account to personalizing a timeline or starting a group for a personal interest Introduces the latest features including the new messaging system Offers full color screen shots and numbered step by step instructions that show everything you need to get the most out of Facebook Teach Yourself VISUALLY Facebook gives you all the guidance necessary to enjoy the best Facebook has to offer [The Facebook Guide to Small Business Marketing](#) Ramon Ray, 2013-02-05 The guide for marketing a small business on Facebook The number one social networking site offers the opportunity to reach more than 350 million registered users with your advertising message Owners of small and local businesses will benefit from these tips and best practices provided by Facebook insiders Learn new ways to attract customers create a business profile and take advantage of Facebook s many marketing features With more than 350 million registered users Facebook opens a worldwide forum for small businesses that were once dependent on local traffic alone This guide to small business marketing on Facebook is packed with information from Facebook s staff Guides you through creating a profile for your business taking advantage of Facebook s unique marketing features following best practices and getting the best return on your investment Packed with insider tips and creative marketing ideas If you have a small or local business you can t go wrong with the marketing advice in The Facebook Guide to Small Business Marketing [Strategic Social Media](#) L. Meghan Mahoney, Tang Tang, 2024-02-27 Learn to utilize social media strategies that inspire behavior change in any

landscape Strategic Social Media From Marketing to Social Change Second Edition combines best social media marketing practices with the application of traditional communication behavior change and marketing theories More than a basic how to guide this innovative resource balances social media theory and real world practice in a variety of areas including advocacy public health entertainment and education With a clear and readable style the authors explain the power and possibilities of social media to influence personal relationships and social change The media environment of today is more mobile visual and personalized than ever before In the second edition of Strategic Social Media the authors incorporate advances in the field such as enhanced visual communication digital experience sharing omnichannel marketing IoT artificial intelligence mass personalization and social e commerce An entirely new chapter on utilizing social media for personal branding efforts is accompanied by new and updated examples action plans business models and international case studies throughout Covers all key aspects of strategic social media landscape messages marketing and business models social change and the future Highlights opportunities to break down barriers with institutions of power achieve greater transparency and mobilize users through social media Contains social media strategies readers can apply to any past present or future social media platform Helps practitioners make better decisions about brand objectives and evaluate and monitor social media marketing efforts Provides clear guidance on crafting social media messages that reach intended audiences and ignite dialogue and behavior change Offering comprehensive coverage of both the theory and practice of facilitating behavior change in social media audiences Strategic Social Media From Marketing to Social Change Second Edition is essential reading for undergraduate and graduate students in digital and social media marketing courses social media practitioners entrepreneurs digital content creators journalists activists and marketing and public relations professionals

Social Media and Society Regina Luttrell, Adrienne A. Wallace, 2021-04-07 Regina Luttrell and Adrienne A Wallace present an engaging introduction of social media's integration with modern society Recognizing categories of relational societal and self while analyzing the social media environment this introductory mass communications textbook establishes a framework for understanding how technology culture democracy economy and audience fragmentation interact with each media industry differently and relate to media literacy Armed with this knowledge future professional communicators gain a better understanding of their audience and the level to which their strategies influence the public Social Media and Society empowers students as consumers and creators of social media and illustrates that while the tools of communication have changed the goals of social connection and influence have not Features of this unique text include the following Relational Societal Self boxes provide a framework for analysis of media and society In Theory boxes attaching theory to practice Learning tools and enhanced pedagogy such as Learning Objectives Chapter Wrap Up Critical Thinking Questions Media Sources and End of Chapter Activities Comprehensive Glossary of key terms Full color visuals capturing key trends and up to date data

Home - based Coaching Business Vathani Ariyam, 2024-06-21 Introduction Home based Coaching

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Manager's Guide to Online Marketing Jason Weaver, 2013-02-05 A COMPREHENSIVE CRASH COURSE FOR MASTERING TODAY S MOST IMPORTANT MARKETING PLATFORM Online marketing has evolved far beyond just websites and banner ads Your business s credibility now rests on the ability not to just embrace digital platforms but to coordinate a broad spectrum of media in every campaign Manager s Guide to Online Marketing explains how to do this and more by planning and executing effective cross channel digital outreach using the latest most sophisticated tools and strategies It provides in depth coverage of essential online marketing tools and techniques including Content marketing and blogging Social media marketing Web analytics Search Engine Optimization SEO E mail marketing Online

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The Complete Idiot's Guide to Facebook Marketing Damon Brown, John Wayne Zimmerman, 2012-03-06 Covers all aspects including Facebook Marketplace Facebook Places and Facebook Deals

Facebook Advertising For Dummies Paul Dunay, Richard Krueger, Joel Elad, 2010-11-16 Profitable ideas and techniques for advertising on Facebook Tap into the explosive growth of social media and reach your customers with effective Facebook advertising campaigns and savvy insights into how to use this social media phenomenon effectively It's all here and more in this detailed easy to follow guide from two award winning marketers You'll learn what makes a good Facebook ad how to apply the latest strategies and tactics for effective pay per click and cost per impression advertising how to test your ad results and much more Explores Facebook advertising inside and out there are now more than 400 million active Facebook users and over 1.6 million active Pages on Facebook Works as an all around hands on guide for both experienced and new Facebook advertisers Walks you through planning and creating an advertising campaign Explains writing effective ad copy how to use landing pages and how to test and optimize your ads Shows you how to use Facebook Insights to understand your results and how to create reports that analyze data Put your company's best face forward with the sound advertising tips and techniques in Facebook Advertising For Dummies [The Jonesreport Plus](#), 2008

Facebook Marketing Mastery: A Guide for Small Business Marketing Jill W. Fox, In today's world it's super important for your small business to have a presence on social media Facebook is still the largest social media network in the world Facebook Marketing Mastery Your Actionable Guide for Small Business Growth empowers you to harness the potential of this platform and skyrocket your brand to new heights This book will provide details on how to use Facebook to help grow your small business Introduction Explore the vital role of social media in business and delve into the vast potential of Facebook as a dynamic marketing tool Gain insights into why establishing a solid online presence is crucial for your small business success Understanding Facebook Discover the foundational features of Facebook and grasp the significance of creating a dedicated business page Uncover the key elements that make a Facebook business page an indispensable asset for your brand Setting up a Facebook Business Page Follow our step by step guide to effortlessly create an engaging business page Learn the art of choosing an attention grabbing name incorporating visually appealing elements and optimizing the crucial About section Content Creation for Your Facebook Page Master the art of content creation with in depth insights into various content types text images videos live videos and stories Create a content calendar and plan out which posts will

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media building a fan page marketing a business on Facebook and developing Facebook apps

The Facebook Ads ROI Blueprint: A Step-by-Step Beginner's Guide to Profit-Driven Campaigns Wyatt Emerson Brooks ,2025-07-13 The Facebook Ads ROI Blueprint A Step by Step Beginner s Guide to Profit Driven Campaigns Transform every dollar you spend into measurable returns The Facebook Ads ROI Blueprint equips newcomers with a proven roadmap to launching optimizing and scaling ad campaigns in three stages Setup Launch and Profit Maximization What You ll Gain Clear Campaign Structure Move from Ad Manager setup through audience targeting to conversion focused offers without feeling lost ROI Centric Mindset Learn to build campaigns that generate profit not just clicks From budgeting logic to performance tracking it s all about return Creative That Converts Master scroll stopping visuals and persuasive copywriting tuned to Facebook s fast scrolling crowd Optimization Scaling Tactics Use A B testing audience segmentation and bid adjustments to refine and boost your campaign ROI continually Why This Blueprint Works Top Facebook Ads guides from Perry Marshall to Nicholas Kusmich emphasize analytics audience insights and a tested funnel process amazon com bookauthority org Our blueprint merges these expert backed insights into a beginner friendly system no fluff just results Benefits You ll See Quick Launch Start effective campaigns in hours not weeks with templated setups and checklists Smart Spending Stop wasting ad dollars by tracking cost per action and scaling only when profitable Clear Measurement Monitor critical metrics CTR CPC ROAS with confidence Growth Accelerator Scale high performing ads using data backed strategies reducing guesswork and boosting outcomes Who Should Read This Beginners with zero Facebook Ads experience Small business owners ready to invest in proven marketing Solopreneurs looking to gain fast traction with ads Freelancers and agencies seeking a clear profit first campaign process Why Buy It Today Beginner Friendly Format No prior marketing experience required ROI Focused Every page is designed to drive profit not just vanity stats Expert Insights Inspired by Facebook ad best practices and ROI literate systems Ready to Implement From day one setup to scaling you ll have templates and roadmaps you can plug in immediately The Facebook Ads ROI Blueprint isn t a theory it s your profit focused playbook If you re ready to build campaigns that earn not just spend click Buy Now and start maximizing your marketing ROI today

Mastering Facebook Monetization Edwin Cano,2024-10-17 Mastering Facebook Monetization is your essential guide to turning your Facebook presence into a sustainable income stream Whether you re a content creator influencer or business owner this comprehensive book equips you with the knowledge and strategies needed to effectively monetize your content on one of the world s largest social media platforms In this book you will discover Understanding Facebook s Ecosystem Learn the key features that drive engagement including Pages Groups and Ads and how to leverage them for monetization Creating a Professional Presence Step by step guidance on setting up a professional Page and Group branding your content and understanding your audience s demographics and interests Content Creation Strategies Explore the types of content that perform best how to create shareable posts and the best practices for scheduling and consistency Monetization Programs Get an in depth introduction to

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Facebook Marketing For Dummies
John Haydon, Paul Dunay, Richard Krueger, 2012-02-14 Rev ed of Facebook marketing for dummies Paul Dunay and Richard Krieger 2nd ed c2011

Facebook Ads & Facebook Marketing Strategies 2019: The Ultimate Guide to Optimizing Your Facebook Page, Getting Lots of Leads and Creating High-Conver Daniel Morris, Phillip Russell, 2019-01-15

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