

The following records were obtained by Equity Forward on March 30, 2023 in response to a public records request made to the Ohio Department of Jobs and Family Services on January 27,2023.

Questions and comments about these records can be sent to info@equityfwd.org.

TAB 3: PROGRAM BUDGET

The Pregnancy Resource Center of Athens County has committed to be purposeful about reaching out to rural Appalachia. Expansion of our open hours and the opening of a satellite location in Nelsonville will enable the PRC to better reach vulnerable clients seeking abortions and pregnant women in need of support. Monies from this grant will provide the ability to realize these goals.

Total Cost By SFY

SFY 2022 total proposed cost:

December 2021 through June 2022

December 2021 tillough Julie 2022	
Program Budget Items	Totals
Personnel	\$33,159.00
Fringe Benefits	\$4,149.00
Staff Mileage/Other Travel	\$3,895.00
Office Supplies	\$1,789.00
Marketing and Media Activities	\$4,260.00
Contracted Services	\$0.00
Participant Education	\$2,239.00
Participant Support (material items, incentives, etc.)	\$8,425.00
Equipment (shall not exceed 5% of the budget)	\$2,790.00
Other: Ultrasound Machine	\$20,000.00
Other: Ultrasound Machine Maintenance	\$1,880.00
Other: Ultrasound Obstetric, MI & FEMM Training	\$10,470.00
Other: n/a	\$0.00
Total Program Costs:	\$93,056.00
Indirect Costs (shall not exceed 10% of direct costs):	\$6,839.00
TOTAL:	\$99,895.00

(No Cents, Round Up to Nearest Dollar)

SFY 2023 total proposed cost:

July 2022 through June 2023

Program Budget Items	Totals
Personnel	\$57,383.00
Fringe Benefits	\$7,868.00
Staff Mileage/Other Travel	\$0.00
Office Supplies	\$1,879.00
Marketing and Media Activities	\$5,040.00
Contracted Services	\$0.00
Participant Education	\$2,005.00
Participant Support (material items, incentives, etc.)	\$3,613.00
Equipment (shall not exceed 5% of the budget)	\$0.00
Other: Ultrasound Machine	\$0.00
Other: Ultrasound Machine Maintenance	\$1,000.00
Other: Ultrasound Obstetric, MI & FEMM Training	\$0.00
Other: n/a	\$0.00
Total Program Costs:	\$78,788.00
Indirect Costs (shall not exceed 10% of direct costs):	\$7,878.00
TOTAL:	\$86,666.00

Proposed Staff

The PRC current staff will dedicate a portion of their time to the grant programs, but we will need to add Case Workers and an Evening Receptionist to meet the proposed program needs. Below are the proposed staff and hours needed to run a successful program.

Proposed Staff		SFY 2022			SFY 2023					
Employee	Job Title	Grant Title	Hourly Rate	Total Yearly Hours	Grant Hours	Grant Labor Cost	Hourly Rate	Total Yearly Hours	Grant Hours	Grant Labor Cost
Theresa M Ward	Executive Director	Program Lead/Program Outcome Manager	17.50	2,080.00	196.00	3,430.00	18.03	2,080.00	329.00	5,932.00
Casandra Gallagher	Development Coordinator/ Bookkeeper	Fiscal Specialist	12.40	1,560.00	140.00	1,736.00	13.02	1,560.00	235.00	3,060.00
Sharon Colvin	Director of Client Services	Case Worker	15.45	1,820.00	700.00	10,815.00	15.91	1,820.00	1,175.00	18,695.00
Teresa Frost	New Hire	Case Worker	12.00	560.00	476.00	5,712.00	12.36	940.00	799.00	9,876.00
Tara Carte	New Hire	Case Worker/ Health Coach	14.00	196.00	168.00	2,352.00	14.42	329.00	282.00	4,067.00
Abby Swintek	Office Assistant	Office Assistant	10.82	1,742.00	700.00	7,574.00	11.14	1,742.00	1,175.00	13,090.00
TBD	New Hire	Evening Receptionist	10.00	182.00	154.00	1,540.00	10.30	305.50	258.50	2,663.00
Total			8,140.00	2,534.00	33,159.00		8,776.50	4,253.50	57,383.00	
		Fringe Benefit		12.51%		4,149.00		13.71%		7,868.00
	То	tal Grant Staff Cost Per SFY				37,308.00				65,251.00

SFY 2022:

Two additional Case Workers and an evening receptionist will be hired to ensure program success. The Hourly Rates are actual rates for current employees and the new hire rates are based on Indeed.com and Ziprecruiter.com adjusted for region and status as a non-profit organization. The Total Yearly Hours are based on a 52-week period and the Grant Hours are based on a 28-week period.

SFY 2023:

The Hourly Rates include a 3% increase from SFY 2022. Both the Total Yearly Hours and the Grant Hours are based on a 52-week period.

Fringe Benefits Calculation:

The fringe benefits formula is $\frac{total\ fringe\ cost}{total} x\ 100 = fringe\ \%\ of\ total\ labor$. Please see the table below.

Fringe Benefits Calculation				
	SFY 2022	SFY 2023		
Payroll Taxes	8,720.65	9,614.90		
Workers Comp	378.00	397.00		
PTO	5,161.20	7,217.80		
Total Fringe Cost	14,259.85	17,229.70		
Total Labor	113,995.44	125,684.91		
Fringe % of total labor	12.51%	13.71%		

Proposed Other Direct Program Cost

These costs include staff training in ultrasound performance, Motivational Interviewing (MI), and FEMM for at least 3 caseworkers. FEMM is a fertility awareness program that will be offered to clients. Travel costs for training are limited to the US General Services Administration (GSA) guidelines. Mileage rate is calculated at \$0.52/mile, the current reimbursement rate for Ohio. The ultrasound machine to be purchased is portable and will be used at the Athens and Nelsonville locations and at any future satellite locations. Ultrasound maintenance cost in SFY 2022 includes the initial purchase of a GUS ultrasound probe disinfection system and the disinfectant solutions. Ultrasound maintenance cost in SFY 2023

includes the cost of annual preventative maintenance for the ultrasound machine in addition to the disinfectant solutions for the ultrasound probes. Equipment purchase for SFY 2022 includes three laptops and 3 Roku devices used by caseworkers to stream the educational program with clients. Participant education includes the cost of the BrightCourse® streaming service and the Infant CPR kits used for our pregnancy and parenting education curriculum. Participant support includes the purchase of strollers, highchairs, prenatal vitamins, client FEMM supplies and client incentives for participation in our program. Client outreach (marketing) includes social media advertisements and printed brochures aimed to educate the community about PRC education and support services.

Other Direct Program Cost				
	SFY 2022	SFY 2023		
Staff Mileage/Other Travel	3,895.00	-		
Office Supplies	1,789.00	1,879.00		
Marketing and Media Activities	4,260.00	5,040.00		
Contracted Services	-	-		
Participant Education	2,239.00	2,005.00		
Participant Support (material items, incentives, etc.)	8,425.00	3,613.00		
Equipment (shall not exceed 5% of the budget)	2,790.00	-		
Other: Ultrasound Machine	20,000.00	-		
Other: Ultrasound Machine Maintenance	1,880.00	1,000.00		
Other: Ultrasound Obstetric, MI & FEMM Training	10,470.00	-		
Other: n/a	-	-		
Other: n/a	-	-		
	55,748.00	13,537.00		

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				Total				Total		
			Hourly	Yearly	Grant	Grant Labor	Hourly	Yearly	Grant	Grant Labor
Employee	Job Title	Grant Title	Rate	Hours	Hours	Cost	Rate	Hours	Hours	Cost
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Proposed Other Direct Program Cost

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Other Direct Program Cost				
	SFY 2022	SFY 2023		
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Office Supplies	1,789.00	1,879.00		
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Contracted Services				
Participant Education	2,239.00	2,005.00		
Participant Support (material items, incentives, etc.)	8,425.00	3,613.00		
Equipment (shall not exceed 5% of the budget)	2,790.00			
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Other: n/a				
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	55,748.00	13,537.00		

Choosing Hope Adoptions Biological and Birth Parent Care Program SFY 2022/23

Program Budget Items (Please add explanation if necessary)	SFY 2023 Totals		
Salaries & Wages	\$	110,000.00	
Fringe Benefits	\$	8,600.00	
Supplies	\$	4,800.00	
Equipment	\$	5,000.00	
Advertising Publication	\$	40,000.00	
Staff Training	\$	10,000.00	
Participant Activies and Client Relations	\$	8,000.00	
Rent	\$	9,600.00	
Total Program Costs	\$	196,000.00	
Printing and Postage	\$	4,000.00	
Total Amount Budgeted	\$	200,000.00	

^{*} Indirect Costs shall not exceed 10% of total modified direct costs, if greater than 10%, an approved indirect cost plan must be attached

TAB 3 Coleman Pregnancy Center Program Budget SFY 2022 November 2021 through June 2022

Program Budget Items	Totals
Personnel	\$35,502
Fringe Benefits	\$12,940
Staff Mileage/Other Travel	\$197
Office Supplies	\$369
Marketing and Media Activities	\$3,333
Contracted Services	\$0
Participant Education	\$0
Participant Support (material items, incentives, etc.)	\$3,435
Equipment (shall not exceed 5% of the budget)	\$900
Other: Operating costs	\$500
Other: Software/licenses	\$655
Other: Building	\$2,291
Other: (Specify here)	\$0
Total Program Costs:	\$59,822
Indirect Costs (shall not exceed 10% of direct costs):	\$5,982
TOTAL:	\$65,804

TAB 3 Coleman Pregnancy Center

Program Budget SFY 2023 July 2022 through June 2023

Program Budget Items	Totals
Personnel	\$42,416
Fringe Benefits	\$15,482
Staff Mileage/Other Travel	\$
Office Supplies	\$
Marketing and Media Activities	\$2,900
Contracted Services	\$0
Participant Education	\$0
Participant Support (material items, incentives, etc.)	\$3,493
Equipment (shallot exceed 5% of the budget)	\$0
Other: Operating costs	\$
Other: Software/Licenses	\$
Other: Building	\$3,436
Other: (Specify here)	\$0
Total Program Costs:	\$67,726
Indirect Costs (shall not exceed 10% of direct costs)	\$6,773
TOTAL:	\$74,499

ATTACHMENT D: Program Budget Form and Instructions

Allowable purchases include but not limited to clothing, non-behavioral counseling, food, furniture, shelter, necessary baby and other reasonable and appropriate supportive services, programs and/or related outreach. Other examples include car seats, strollers and other items as pre-approved by the ODJFS Agreement Manager.

Unallowable expenses under this grant include but are not limited to the following:

- A. Medical services and/or expenses that would be covered by Medicaid, (i.e. medical tests or medications prescribed by a doctor). The only exception to this is Family Planning services and ultrasounds which do not require a medical professional.
- B. Costs for construction, rehabilitation and purchases of buildings;
- C. Juvenile justice services, foster care maintenance, child support services, or public education expenses;
- D. Professional fees charged for medical or behavioral health professionals;
- E. Costs for entertainment, including amusement, diversion, and social activities and any costs directly associated with such costs (such as tickets to shows or sports events, meals, lodging, rentals, transportation, and gratuities); and
- F. Any payment being made to pay a bad debt

TAB 3 Coleman Pregnancy Center Program Budget SFY 2022 November 2021 through June 2022

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Other: (Specify here)		\$0
Total Program Costs:		\$67,726
Indirect Costs (shall not exceed 10% of direct costs)		\$6,773
TOTAL:		\$74,499

ATTACHMENT D: TAB 3

Part III—Budget Narrative

Applicants must attach a succinct budget narrative to explain and justify costs, and to submit it as part of the Project Budget. A Budget Narrative may be advisable to explain any costs which the applicant has chosen to combine, to explain how hourly rates were achieved, or to make the connections between costs and the technical proposal.

- Personnel & Fringe Personnel was calculated at staff's actual salaries in year one by FTE commitment to program:
 - Bill Russell: 3% FTE as Program Lead, 3%% as Outcome Manager total 6% of \$98,731.56 in year 1; 4% each role (total 8%) in year 2
 - Jackie Claren: 55% FTE as Caseworker to program of \$41,412.80 in year 1; 63% year
 - Becky Puett: 10.5% FTE as Administrator to program of \$29,265.60; 12.5% in year
 - Melanie Nigro: 4.5% as Fiscal Agent to program of \$82,850.19; 5% in year 2
 - Year 2 salaries were calculated with a 1.5% cost of living adjustment.
- Fringes are calculated at our current rate of 36.5% of salary
- Travel/Mileage was calculated at an estimated 533 miles per year at our organizations reimbursement rate of \$.37/mi. We are not including mileage in year 2 to prioritize other expenses.
- Marketing/Media was estimated at \$3,333 and \$2,900 for years one and two respectively

 our marketing ideas for this year are to continue previous successful campaigns including
 Google Ad boosting, Facebook likes campaign, and Local Business Listings. These prices
 were based on recent per-item costs using the same firm we've our organization works
 with on other programs. There is also room built in here for additional printing of materials
 developed with the prior OPP grant cycle dollars.
- We estimated \$3,135 in participant support for year one and \$3,493 in year two to cover necessary items such as car seats, strollers, safety kits, and the many other needs families with newborns need assistance acquiring. We generally focus on items that have limited

availability from other community resources to obtain.

- We estimated office supplies at \$369, which includes usual office supply type costs, i.e. desk tools, paper/copying that are attributable to program. We are not including office supplies in year two to prioritize other expenses.
- Operating supplies include allocated costs such as recruitment, employee needs, recruitment, etc. at \$500 in year one. We are not including these in year two to prioritize other expenses.
- Software/licenses relates to our ongoing electronic documentation and other software costs that are attributable to program at \$655 in year one. We are not including these in year 2 to prioritize other expenses.
- Building includes rent, maintenance, utilities, insurance/liability, etc. that are attributable to program. In year one, this is an 8-month estimate, and year two a 12-month estimate (\$2,291 and \$3,436 respectively).

Cornerstone Pregnancy Services Program Budget SFY 2022

November 2021 through June 2022

Program Budget Items	Totals
Personnel	\$ 56,214
Fringe Benefits	\$ 11,243
Staff Mileage/Other Travel	\$ 7,006
Office Supplies	\$ 595
Marketing & Media Activities	\$ 20,669
Contracted Services	\$ -
Participant Education	\$ 28,128
Participant Support (material items, incentives, etc.l	\$ 59,369
Equipment (shall not exceed 5% of the budget)	\$ 3,813
Other: Pre & Post Natal Suooort Services	\$ 12,300
Other: Prenatal Diaqnostic Supplies	\$ 695
Other: Telehealth	\$ 5,735
Other: Pregnancy Suooort	\$ 7,650
Total Program Costs	\$ 213,417
*Indirect Costs (shall not exceed 10% total modified direct	
costs):	\$ 20,876
TOTAL	\$ 234,293

^{*}As a non-Federal entity that has never received a negotiated indirect cost rate, Cornerstone Pregnancy Services is elected to add a de Minimis rate of 10% of modified total direct costs.

Cornerstone Pregnancy Services Program Budget SFY 2023

July 2022 through June 2023

Program Budget Items	Totals
Personnel	\$ 94,295
Fringe Benefits	\$ 18,859
Staff Mileage/Other Travel	\$ 3,543
Office Suoolies	\$ 540
Marketing & Media Activities	\$ 17,709
Contracted Services	\$ -
Participant Education	\$ 3,783
Participant Suooort (material items, incentives, etc.)	\$ 20,400
Equipment {shall not exceed 5% of the budaet)	\$ -
Other: Pre & Post Natal Support Services (Doula)	\$ 18,000
Other: Prenatal Diaanostic Supplies	\$ -
Other: Pregnancy Education & Prevention Program	\$ 1,050
Total Program Costs	\$ 178,179
*Indirect Costs (shall not exceed 10% total modified direct costs):	\$ 17,678
TOTAL	\$ 195,857

^{*}As a non-Federal entity that has never received a negotiated indirect cost rate, Cornerstone Pregnancy Services is elected to add a de Minimis rate of 10% of modified total direct costs.

Cornerstone Pregnancy Services Ohio Parenting and Pregnancy Program Grant SFY 2022/23

Program Budget Items	S	SFY 2022	SFY 2023		SFY 2023		SFY 22/23		
(Please add explanation if necessary)		Totals		State	Federal		Grand Total		Total Award
Salaries & Wages	\$	56,214	\$	94,295	\$ 19,730	\$	114,025	\$	170,239
Fringe Benefits	\$	11,243	\$	18,859	\$ 3,946	\$	22,805	\$	34,048
Supplies	\$	595	\$	540	\$ 480	\$	1,020	\$	1,615
Equipment	\$	3,813	\$	-	\$ 880	\$	880	\$	4,693
Marketing & Media Activities	\$	20,669	\$	9,769	\$ 7,940	\$	17,709	\$	38,378
Staff Mileage & Other Travel	\$	7,006	\$	3,433	\$ 14,511	\$	17,944	\$	24,950
Contractual Services	\$	-	\$	-	\$ 1	\$	1	\$	-
Participation Education	\$	28,128	\$	3,783	\$ 20,396	\$	24,179	\$	52,307
Participant Support	\$	59,369	\$	20,400	\$ 33,601	\$	54,001	\$	113,370
Other: Pre & Post Natal Support Services	\$	12,300	\$	18,000	\$ 6,000	\$	24,000	\$	36,300
Other: Prenatal Diagnostic Supplies	\$	125	\$	-	\$ 250	\$	250	\$	375
Other: Telehealth	\$	5,735	\$	-	\$ 5,735	\$	5,735	\$	11,470
Other: Pregnancy Support	\$	850	\$	-	\$ -	\$	-	\$	850
Other: Pregnancy Education & Prevention Program	\$	-	\$	1,050	\$ -	\$	1,050	\$	1,050
Other: Ultrasound	\$	7,370	\$	7,940	\$ -	\$	7,940	\$	15,310
Total Program Costs	\$	213,417	\$	178,069	\$ 113,469	\$	291,538	\$	504,955
Indirect Costs* (See Below)	\$	20,876	\$	17,788	\$ 11,225	\$	29,013	\$	49,889
Total Amount Budgeted	\$	234,293	\$	195,857	\$ 124,694	\$	320,551	\$	554,844

^{*}Indirect Costs shall not exceed 10% of total modified direct costs.

If greater than 10%, an approved indirect cost plan must be attached.

CORNERSTONE PREGNANCY SERVICES DHIO PARENTING AND PREGNANCY PROGRAM GRANT	Cornerstone <u>Pregnancy Services</u> takes <u>great effort</u> to maintain <u>costs at</u> a reasonable and <u>necessary level</u> in <u>order to achieve</u>		
PROGRAM BUDGET NARRATIVE	desired outcomes when implementing new programs for our clients_		
July 2022 through June 2023			
Salaries & Wag	401	* 45.000	
Program Lead - Director of Education & Support Services Program Outcome Manager - Director of Education & Support Services	16 hrs per wk x 52 wks@\$18.27 16 hrs per wk x 52 wks@ \$18.27	\$15.200 \$15.200	
Fiscal_ecialist - Director of Finance & Operational Serv_ic_e_s	10 hrs per wk x 52 wks@ £1.10	\$10.972	
Marketing & Media Coordinator - Director of Communications & Donor Relations	3 hrs per wk x 52 wks @ \$23.44		
Case Worker - Men's Program Coordinator Case Worker - Education Program Coordinator	12 hrs per wk x 52 wks@ \$15.30 _ 24 hrs per wk x 52 wks@\$15}0	<u>\$9.547</u> <u>\$19.094</u>	
Case Worker - Education Program o rt Case Worker : Q oula Program Coordinator	16hrsperwkx52 \$15.30	_!12, + . 136	
Other Staff - Medical Administrative Assistant	4 hrs per wk x 52 w 25 14 hrs per wk x 52 wks@ \$15.81	\$5,200 \$3,288	\$114,025
Fringe Benefits		\$22,805	\$22,805
Supplies	\$85 per month x 12 months	<u>\$1,020</u>	\$1,020
Equipment //isual & <u>Auditory Equipment</u> for creation of client <u>stories & taping</u> FB <u>recordings for clien</u> t posts & information	Mouse for Macbook	+ \$80	
sual & Auditory Equipment for creation of client stories & taping FB recordings for client posts & information	Tripod	\$400	
/isual & Auditory Equipment for creation of client stories <u>& taping</u> FB recordings for client <u>posts & information</u> /isual & Auditory Equipment for creation of client stories & taping FB recordings for client <u>posts & information</u>	§ackdrop Phone Video Rig	\$300 \$100	\$880
Vlarketing <u>& Media</u> Activities			
::ommunity Awareness - Promote Programs & Schedule	+ Community Posters - 3 strategic locations 3 - 60-day cy_cles per location \$300 per poster/ \$100 set-	 \$3,600	
::ommunity <u>Awareness</u> - Promote Programs & Schedule	Community Posters - 4 week cyc 50 - 6.5 cycles	\$2,925	
3ocial Media Custom Package, Communication Strategy Evaluation, Adwords Package	\$748 per month forJ2 months Hootsuite - \$600 per year	\$8,976	
3oftware & Systems for <u>social media</u> commun <u>i_ty</u> awareness of programs <u>3oftware</u> & stems for social <u>media community</u> awareness of_programs	Adobe Package - \$600 per year	<u>\$600</u> \$600	
3oftware & <u>Systems</u> for social media community awareness o rams	Entavo - \$198 pe ar	\$198	
3oftware & <u>Systems</u> for <u>social media</u> communi wareness of programs	<u>Trello</u> - \$60 per year	\$60	
::>romote STEP Program ::iromote Interactive Online Parenting Classes	Rackcards - 500 Rackcards - 500	\$150 \$150	
::iromote <u>Cornerstone</u> Classes	Rackcards - 500 Rackcards - 500	\$150 <u>\$150</u>	
::>romote Resources for Men	Rackcards - 500	\$	

RNERSTONE PREGNANCY SERVICES Cornerstone Pregnancy Services takes great effort to maintain						
::>romote <u>Boot Camp</u> for New <u>Dads Program</u>		Rackcards - 500			\$150	\$17,709
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CORNERSTONE PREGNANCY SERVICES OHIO PARENTING AND PREGNANCY PROGRAM GRANT PROGRAM BUDGET NARRATIVE

SFY 202212023

July 2022 through June 2023

HopeSync

TechnolQID' / Software Upgrades Technology_ / Software Upgrades

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m I}$ echnolo oftware/Upg ${ t rad}$

Systematic Training in Effective Parentin gJ STEP) Systematic Training in Effective Parenting_(STEP)

<u>Doula</u> S_I,!JI_pQ_rt <u>Services</u> - <u>Infant CPR</u> & Safety Class

Staff Mileage & Other Trav e I "How to Reach Abortion Determined Women" Training - 3 staff members Omaha, Nebraska "Bringing America Back to Life fonference" - 4 staff memb Cleveland, Ohio "Care Net Conference" - 2 staff members (8-22-2022 to 8-25-2022 Phoenix, Arizona "Abortion Healing Conference" - 3 staff members (11-2022) Canton, Ohio Staff Mileage - community awareness/program promotion Participant Education Childbirth pport Services Childbirt ort Services - Exercise Program Nutrition Classes - week Nutrition Classes - 1 Q Elr week Nutrition Classes - 1_per week Bright Course - subscription based video streaming service - English - 5 streams Bright Course - subscription based video streaming ervice - Spanish - 2 streams

Cornerstone Pregnancy Services takes great effort to maintain costs at a reasonable and necessary level in order to achieve desired outcomes when implementing new programs for our clients.

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egistratio-n		\$8,000t	
Travel		\$1,500	
Hotel - \$110 x 6 days x 2 rooms Personnel Costs	-1	\$1.3201 \$2.000	
Registration plus meals @ \$250 x 4		\$1,0001	
Mileage625 x 57 miles x 4		\$ <u>143</u>	
<u>Hotel - \$137</u> x 2 d s x 2 rooms	r	<u>\$548</u>	
Meals @ \$60 x 2 e <u>Fees@\$60x2</u>		\$120 <u>\$120</u>	
Shuttle Servic \$30 x 2 x 2 trips Hotel - \$96 x 5 days x 2 Registration_@_\$40 x 3	_	\$ <u>\$960</u> <u>\$120</u>	
Mileage625 x 276 <u>miles x</u> 3 Hotel - \$96 x 1 day x 2 rooms		_ \$ \$192	
2,053 miles@ .625	-+	<u>\$1.283</u>	\$17,94
Labor & <u>Deliveiv</u> Pocket Guides - 25@ \$10 Instructor Fee - 1 hr \$30 per hr x 40 wks Instructor <u>Fee - 4 hr class</u> \$35 x 40 wks Food Prep Costs - \$10 class x 40 wks <u>Class</u> Incentive - <u>Culinary Vegetable Institute - 24 participant</u> \$69 Courses - prenatal care, earenting, relationst!!P_s, life skills Courses - prenatal car arenting, relationships life skills	_	\$250 \$1,200 \$5,600 \$4,000 \$1,656 \$3,096 \$1,17§	
Client communication_software for abortion-prone women		\$1,	
Laptop for Me_fl_'.\s Program Coordinator iPad for Education & Sup_port Services Dept. Participant's Handbook - 45@ \$12.99 Welcome Package - Presentation Folders 10 pack- 6 - \to 9 Annual subscription for Office 365 - 10 @ \$99		\$500 \$1.000 \$585 \$59 \$990	

CORNERSTONE PREGNANCY SERVICES	Cornerstone Pregnancy Services takes great effort to maintain	
Doula Support Services - Post Natal SuQ_Qort Doula Support Services - Post Natal S <u>upport</u>	Breastfeeding_§upport <u>Group</u> & Class Instruction	\$1,250 \$100 \$24,179
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CORNERSTONE PREGNANCY SERVICES OHIO PARENTING AND PREGNANCY PROGRAM GRANT PROGRAM BUDGET NARRATIVE

SFY <u>2022/2023</u>

July 2022 through June 2023

Cornerstone <u>Pregnancy Services</u> takes <u>great effort</u> to maintain costs at a reasonable and necessary <u>level in order</u> to achieve desired outcomes when implementing new programs for our clients.

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Participant Support IncentiveGasCards (for completion of classes)	<u>'50@\$25</u>		\$1,250	
Incentive Gas Cards (for completion of classes)	5.Q @_j§0	:	\$2,500	
Incentive Vouchers	Convertible Cribs - \$200 x 10 clients		\$2.000	
Incentive Vouch Incentive Gas Cards (Breastfeeding S clas	Convertible Car Seats-\$150 x 10 clien_ts		\$1.5001 \$500	
Material Assistance Men's Parenting & Mentori Outreach Parentin ort Group - 20 sessions Parenting Support Group - 20 sessions Parenti g Support Group - 20 session s Weekly Pr nancx Clinic w/Nurse Practitioner	Diapers, wipes, formula, clothing 2 events@ \$1,250 Stipend for Session Administrators - 2 @ \$35 per session Stipend for Nursery Workers - 2 @ \$35 per session als - \$80 session Supplies for Meals - \$20 per session \$5Q p_er hr x 12 hrs per wk for approx 50 w k s	t-	\$2.500 \$2.500 \$1.400 \$1.400 \$2.000 30,101	
Doula rt Services - Layettes Doula <code>SLIPPQ</code> rt Services - Postnatal <u>Mother's</u> Care Kit	20 clients@ \$150 20 clients @ \$40	3	\$3.000 \$800	
Bookcase - wooden Bookcase - white	li area classroom		\$ \$5QQ	
Storage cabinet <u>w/doors</u> - white Pamphlet display stand	classroom waiting area	;	\$1,000 <u>\$300</u>	\$54,001
9ther - Pr & Post Natal Support Services Doula Services	20 clients@ \$1,200 each	\$2	24,_Q_Q_Q	\$24,000
Other - <u>Prenatal Diagnostic</u> Supplies Other - Telehealth	Pregnancy Tests - 10 boxes		\$250_	\$250
Patriot Insurance	Cyber Liabili urance		\$1,0QQ_	
Doxy.me_	Telehealth Platform	Ç	\$4,735	\$5,735
Other - Pregnancy Education & Prevention Program Pregnanc1 Education & Prevention Program	Specialist Recertification - 3 @ \$350	(- \$1,050	<u>\$1.050</u>
Other - Ultrasound Ultrasound Probe Covers	12 boxes @ \$95	-	\$1,1'!_Q	

Cornerstone <u>Pregnancy Services</u> takes <u>great effort</u> to maintain			Cornerstone <u>Pregnancy Services</u> takes <u>great effort</u> to maintain			
Nurse Practitioner Ultrasoun	nd <u>Training</u>	\$6,800	\$7,940			
		<u>\$2</u> 91,537	\$291,537			
			\$29,014			
			\$320,551			
_		-				
			6/27/202			
			0/2//202			
_	_					
			_			
		Nurse Practitioner Ultrasound <u>Training</u>	Nurse Practitioner Ultrasound <u>Training</u> \$6,800			

Cornerstone Pregnancy Services takes great effort to maintain costs at a reasonable and necessary level in order to achieve desired outcomes when implementing new programs for our clients.

November 202	1 through	Luna 2022
NUVEILIDEI ZUZ	ı unouun	Julie 2022

Personnel			
Program Lead - Director of Education & Support Services	12 hrs per wk x 35 wks @ \$18.27	\$7,673	
Program Outcome Manager - Director of Education & Support Services	12 hrs per wk x 35 wks @ \$18.27	\$7,673	
Fiscal Specialist - Director of Finance & Operational Services	6 hrs per wk x 35 wks @ \$21.10	\$4,431	
Marketing & Media Coordinator - Director of Communications & Donor Relations	3 hrs per wk x 35 wks @ \$23.44	\$2,461	
Case Worker - Men's Program Coordinator	12 hrs per wk x 35 wks @ \$15.30	\$6,426	
Case Worker - Education Program Coordinator	16 hrs per wk x 35 wks @ \$15.30	\$8,568	
Case Worker - Program Support	16 hrs per wk x 35 wks @ \$15.30	\$8,568	
Case Worker - Program Support	4 hrs per wk x 35 wks @ \$15.30	\$2,142	
Case Worker - Program Support	4 hrs per wk x 35 wks @ \$15.30	\$2,142	
Case Worker - Doula Program Coordinator	16 hrs per wk x 35 wks @ \$23.00	\$12,880	
Other Staff - Director of Patient Resources	2 hrs per wk x 35 wks @ \$20.19	\$1,413	
Other Staff - Medical Administrative Assistant	2 hrs per wk x 35 wks @ \$15.81	\$1,107	\$65,485
Fringe Benefits	20% of Total Personnel	\$13,097	\$13,097
Staff Mileage / Other Travel	740	0.400	
Staff Mileage - community awareness/program promotion	740 miles @ .58	\$429	
Travel to Heartbeat Conference for 2 (3-30-2022 to 4-1-2022)	Registration @ \$489 x 2	\$978	
	Meals @ \$60 x 2	\$120	
	Airfare @ \$600 x 2	\$1,200	
	Luggage Fees @ \$60 x 2	\$120	
	Hotel @ \$200 x 4 nights x 2	\$1,600	
	Shuttle Service @ \$30 x 2 x 2 trips	\$120	
Travel to Care Net Conference for 3 (8-22-2022 to 8-25-2022)	Registration @ \$544 x 3	\$1,632	
	Airfare @ \$600 x 3	\$1,800	\$7,999
Office Supplies	\$50 per month x 8 months	\$400	\$400
Marketing & Media Activities			
Community Awareness - Promote Programs & Schedule	Community Posters - 3 strategic locations		
<u> </u>	4 - 60-day cycles per location		
	\$300 per poster / \$100 set-up	\$4,800	
Community Awareness - Promote Programs & Schedule	Community Posters - 4 week cycle @ \$900 - 2 cycles	\$1,800	
Social Media Custom Package, Communication Strategy Evaluation, Adwords Package	\$748 per month for 8 months	\$5,984	
Marketing & Content Audit	www.cornerstoneanswers.org - client website	\$2,550	
Legal Audit	www.cornerstoneanswers.org - client website	\$700	
Software & Systems for social media community awareness of programs	Hootsuite - \$600 per year	\$600	
Software & Systems for social media community awareness of programs	Adobe Package - \$599.88 per year	\$600	
Software & Systems for social media community awareness of programs	Entavo - \$198 per year	\$198	
Software & Systems for social media community awareness of programs	Trello - \$60 per year	\$60	
Promote Relationship Support Program	Rackcards - 500	\$150	
Promote Restoring Grace Program	Rackcards - 500	\$150	
Promote Cornerstone Services	Rackcards - 500	\$150	
Promote Doula Services Program	Rackcards - 500		\$17,892
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Cornerstone Pregnancy Services Program Budget Narrative SFY 2022

November 2021 through June 2022

Cornerstone Pregnancy Services takes great effort to maintain costs at a reasonable and necessary level in order to achieve desired outcomes when implementing new programs for our clients.

November 2021 through June 2022		ı	
Participant Education			
Systematic Training in Effective Parenting (STEP)	Participant's Handbook - 37 @ \$12.99	\$481	
Systematic Training in Effective Parenting (STEP)	Early Childhood Participant's Handbook - 5 @ \$12.99	\$65	
Systematic Training in Effective Parenting (STEP)	Teen's Participant's Handbook - 5 @ \$12.99	\$65	
Systematic Training in Effective Parenting (STEP)	Spanish Participant's Handbook - 5 @ \$12.99	\$65	
Systematic Training in Effective Parenting (STEP)	Spanish Early Childhood Participant's Handbook - 5 @ \$12.99	\$65	
Systematic Training in Effective Parenting (STEP)	Welcome Package - Presentation Folders 10 pack - 6 @ \$9.79	\$59	
Systematic Training in Effective Parenting (STEP)	Welcome Package - Color Printing - 10 copies - \$3.00	\$3	
Technology Software/Upgrades	Lenovo IdeaPad 3 (15", Intel) - 3 @ \$429.99	\$1,290	
Technology Software/Upgrades	Annual subscription for Office 365 - 6 @ \$99	\$594	
Technology Software/Upgrades	Doula Program - Desktop & Monitor	\$839	
Doula Support Services - Infant CPR & Safety Classes	Mannequin \$1,400; Books & Supplies \$1,600	\$3,000	
Doula Support Services - Infant CPR & Safety Classes	CPR Instructor Training	\$399	
Doula Support Services - Infant Of Text Salety Glasses Doula Support Services - Postpartum Support Group	Breastfeeding Support Group & Class Instruction	\$1,500	
Doula Support Services - Postpartum Support Group	Breastfeeding Support Group & Class Instruction - License Fee	\$200	\$8,624
Dodia Support Services - Postpartum Support Group	Bleastieeding Support Group & Class Instruction - License Fee	φ200	φ0,024
Participant Support			
Incentive Gas Cards (for completion of classes)	40 @ \$25	\$1,000	
Incentive Gas Cards (for completion of classes)	40 @ \$50	\$2,000	
Incentive Vouchers	Convertible Cribs - \$200 x 15 clients	\$3,000	
Incentive Vouchers	Convertible Car Seats - \$150 x 15 clients	\$2,250	
Incentive Gas Cards (Breastfeeding Support classes)	15 @ \$25	\$375	
Material Assistance	Diapers, wipes, formula, clothing	\$2,250	
Men's Parenting & Mentoring Outreach	2 @ \$900	\$1,800	
Mom's Parenting Support Group - 12 sessions	Stipend for Session Administrators - 2 @ \$35 per session	\$840	
Mom's Parenting Support Group - 12 sessions	Stipend for Nursery Workers - 2 @ \$35 per session	\$840	
Mom's Parenting Support Group - 12 sessions	Meals - \$80 per session Supplies for Meals - \$30 per session	\$1,320	
Doula Support Services - Layettes	15 clients @ \$150	\$2,250	
Doula Support Services - Postnatal Mother's Care Kit	15 clients @ \$40	\$600	
Furniture - Client Training Room	Mesh Chairs - 8 @ \$267	\$2,136	
Turriture - Official Training Nooth	Wild Horizing - 0 (b) 4201	Ψ2,100	
	Sofa \$2,295; End Tables - 2 @ \$449; Lamps - 2 @ \$199; Upholstered Chairs - 2 @		
	\$1,549; Accent Table \$499; Lamp \$299; Display Cabinet for Brochures \$1,199;		
Furniture - Client Reception Area		\$11,878	
Furniture - Center Vestibule	Table Top & Base \$397; Pull-Up Accent Chairs 4 @ \$549; Console Table \$599 Accent Chairs - 2 @ \$679, 1 Console Table \$799, 1 Area Rug \$299	\$2,456	
Furniture - Client Classroom	Stackable Chairs - 15 @ \$289	\$4,335	
rumiture - Cilent Classicom	Table Top & Base \$499; Pull-Up Accent Chairs 4 @ \$549; Small Sofa \$1,349; End	Φ4,333	
Eurnitura, Client Nuraina & Meditation Boom		¢E 960	¢4E 400
Furniture - Client Nursing & Meditation Room	Tables 2 @ \$399; Flex Back Chair \$629; Lamps 2 @ \$199	\$5,869	\$45,199
Equipment			
Visual & Auditory Equipment for creation of client stories & taping FB recordings for client posts & information	Canon Vixia HF Gf50 Camcorder	\$1,029	
Visual & Auditory Equipment for creation of client stories & taping FB recordings for client posts & information	Canon EOS 4000D DSLR Camera	\$489	
Visual & Auditory Equipment for creation of client stories & taping FB recordings for client posts & information	Photography Lighting Kit	\$180	
Visual & Auditory Equipment for creation of client stories & taping FB recordings for client posts & information	Ring Light: Ubeezie 12" Ring Light	\$37	
Visual & Auditory Equipment for creation of client stories & taping FB recordings for client posts & information	Backdrop	\$300	
Visual & Auditory Equipment for creation of client stories & taping FB recordings for client posts & information	Logitech C920e HD 1080p Webcam	\$78	
Visual & Auditory Equipment for creation of client stories & taping FB recordings for client posts & information	Blue YETI USB microphone	\$100	
Visual & Auditory Equipment for creation of client stories & taping FB recordings for client posts & information Visual & Auditory Equipment for creation of client stories & taping FB recordings for client posts & information	Tascam DR-10L Portable Digital Audio Recorder - 2 @ \$200	\$400	\$2,613
Trouble & Addition & Equipment for diealion of dient stories & taping 1 b recordings for dient posts & information	Tabball Bit 10E1 ortable Digital / table 1 tool act - 2 (b) \$\pi 200	Ψ-του	Ψ2,010
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Cornerstone Pregnancy Services Program Budget Narrative SFY 2022

Cornerstone Pregnancy Services takes great effort to maintain costs at a reasonable and necessary level in order to achieve desired outcomes when implementing new programs for our clients.

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November 2021 through June 2022

15 clients @ \$1,200 each	\$18,000	\$18,000
4 boxes @ \$25	\$100	
2 boxes @ \$95	\$190	\$290
	\$179,600	\$179,600
		\$17,960
		\$197,560
	4 boxes @ \$25	4 boxes @ \$25 \$100 2 boxes @ \$95 \$190

Cornerstone Pregnancy Services Program Budget Narrative SFY 2023 July 2022 through June 2023 Cornerstone Pregnancy Services takes great effort to maintain costs at a reasonable and necessary level in order to achieve desired outcomes when implementing new programs for our clients.

Program Outcome Manager - Director of Education & Support Services 12 hrs per wk x 52 wks @ \$18.27 \$11.400	Personnel			
Fiscal Specialist - Director of Finance & Operational Services 6 hrs per wk. x 52 wks @ \$21.10 \$6.583	Program Lead - Director of Education & Support Services	12 hrs per wk x 52 wks @ \$18.27	\$11,400	
Marketing & Media Coordinator - Director of Communications & Donor Relations 3 hrs per wk x 22 wks @ \$23.44 \$3.657	Program Outcome Manager - Director of Education & Support Services	12 hrs per wk x 52 wks @ \$18.27	\$11,400	
Case Worker - Men's Program Coordinator	Fiscal Specialist - Director of Finance & Operational Services	6 hrs per wk x 52 wks @ \$21.10	\$6,583	
Case Worker - Education Program Coordinator	Marketing & Media Coordinator - Director of Communications & Donor Relations	3 hrs per wk x 52 wks @ \$23.44	\$3,657	
Case Worker - Program Support	Case Worker - Men's Program Coordinator		\$9,547	
Case Worker - Program Support	Case Worker - Education Program Coordinator	16 hrs per wk x 52 wks @ \$15.30	\$12,730	
Case Worker - Program Support	Case Worker - Program Support	16 hrs per wk x 52 wks @ \$15.30	\$12,730	
Case Worker - Doula Program Coordinator 16 hrs per wk x 52 wks @ \$23.00 \$19,136	Case Worker - Program Support	4 hrs per wk x 52 wks @ \$15.30	\$3,182	
2	Case Worker - Program Support	4 hrs per wk x 52 wks @ \$15.30	\$3,182	
Staff Medical Administrative Assistant 2 hrs per wk x 52 wks @ \$15.81 \$1,644 \$97.24	Case Worker - Doula Program Coordinator	16 hrs per wk x 52 wks @ \$23.00	\$19,136	
Staff Mileage / Other Travel Staff Mileage - community awareness/program promotion 1,110 miles @ 58 \$644	Other Staff - Director of Patient Resources	2 hrs per wk x 52 wks @ \$20.19	\$2,100	
Staff Mileage / Other Travel Staff Mileage - community awareness/program promotion 1,110 miles @ .58 \$644 Travel to Care Net Conference for 3 (8-22-2022 to 8-25-2022) Meals @ \$60 x 3 \$180 Luggage Fees @ \$60 x 3 \$180 Luggage Fees @ \$60 x 3 \$180 Hotel @ \$200 x 5 nights x 3 \$3,000 Shuttle Service @ \$30 x 3 x 2 trips \$180 \$4,11 Office Supplies \$50 per month x 12 months \$600 \$60 Marketing & Media Activities \$50 per month x 12 months \$600 \$60 Community Awareness - Promote Programs & Schedule Community Posters - 3 strategic locations \$6.60-day cycles per location Community Awareness - Promote Programs & Schedule Community Posters - 4 week cycle @ \$900 - 4 cycles \$3,600 Social Media Custom Package, Communication Strategy Evaluation, Adwords Package \$748 per month for 12 months \$8,976 Marketing & Content Audit www.cornerstoneanswers.org - client website \$2,550 Legal Audit www.cornerstoneanswers.org - client website \$700 Software & Systems for social media community awareness of programs Hootsuite - \$600 per year \$600 Software & Systems for social media community awareness of programs Entavo - \$198 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60	Other Staff - Medical Administrative Assistant	2 hrs per wk x 52 wks @ \$15.81	\$1,644	\$97,292
Staff Mileage - community awareness/program promotion	Fringe Benefits	20% of Total Personnel	\$19,458	\$19,458
Staff Mileage - community awareness/program promotion	Staff Mileage / Other Travel			
Meals @ \$60 x 3 \$180		1.110 miles @ .58	\$644	
Luggage Fees @ \$60 x 3 \$180 Hotel @ \$200 x 5 nights x 3 \$3,000 Shuttle Service @ \$30 x 3 x 2 trips \$180 \$4,11 Office Supplies \$50 per month x 12 months \$600 \$6 Marketing & Media Activities			\$180	
Hotel @ \$200 x 5 nights x 3 \$3,000 Shuttle Service @ \$30 x 3 x 2 trips \$180 \$4,11 Office Supplies \$50 per month x 12 months \$600 \$6 Marketing & Media Activities \$50 per month x 12 months \$600 \$6 Community Awareness - Promote Programs & Schedule \$6 - 60 - day cycles per location \$300 per poster / \$100 set-up \$7,200 Community Awareness - Promote Programs & Schedule \$50 community Posters - 4 week cycle @ \$900 - 4 cycles \$3,600 Social Media Custom Package, Communication Strategy Evaluation, Adwords Package \$748 per month for 12 months \$8,976 Marketing & Content Audit \$8,976 Legal Audit \$8,976 \$900 - 4 cycles \$2,550 Legal Audit \$1,000 Legal Audit \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Software & Systems for social media community awareness of programs \$1,000 Softwar				
Shuttle Service @ \$30 x 3 x 2 trips \$180 \$4,11 Office Supplies \$50 per month x 12 months \$600 \$6 Marketing & Media Activities Community Awareness - Promote Programs & Schedule Community Posters - 3 strategic locations 6 - 60-day cycles per location 3300 per poster / \$100 set-up \$7,200 Community Awareness - Promote Programs & Schedule Community Posters - 4 week cycle @ \$900 - 4 cycles \$3,600 Social Media Custom Package, Communication Strategy Evaluation, Adwords Package \$748 per month for 12 months \$8,976 Marketing & Content Audit www.cornerstoneanswers.org - client website \$2,550 Legal Audit www.cornerstoneanswers.org - client website \$2,550 Software & Systems for social media community awareness of programs Hootsuite - \$600 per year \$600 Software & Systems for social media community awareness of programs Entavo - \$198 per year \$600 Software & Systems for social media community awareness of programs Finator - \$198 per year \$600 Promote STEP Program Rackcards - 500 Promote Ormerstone Classes Rackcards - 500 Rackcards - 500 Rackcards - 500 Rackcards - 500 \$150			\$3,000	
Marketing & Media Activities Community Awareness - Promote Programs & Schedule Community Posters - 3 strategic locations 6 - 60-day cycles per location \$300 per poster / \$100 set-up \$7,200 Community Awareness - Promote Programs & Schedule Community Posters - 4 week cycle @ \$900 - 4 cycles \$3,600 Social Media Custom Package, Communication Strategy Evaluation, Adwords Package Marketing & Content Audit www.cornerstoneanswers.org - client website \$2,550 Legal Audit www.cornerstoneanswers.org - client website \$700 Software & Systems for social media community awareness of programs Hootsuite - \$600 per year \$600 Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Fortware & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Frelavo - \$198 per year \$198 Software & Systems for social media community awareness of programs Frelo - \$600 per year \$600 Promote STEP Program Rackcards - 500 \$150 Promote Interactive Online Parenting Classes Rackcards - 500 \$150			\$180	\$4,184
Community Awareness - Promote Programs & Schedule Community Posters - 3 strategic locations 6 - 60-day cycles per location \$300 per poster / \$100 set-up \$7,200 Community Awareness - Promote Programs & Schedule Community Posters - 4 week cycle @ \$900 - 4 cycles \$3,600 Social Media Custom Package, Communication Strategy Evaluation, Adwords Package Marketing & Content Audit Legal Audit www.cornerstoneanswers.org - client website \$2,550 Legal Audit www.cornerstoneanswers.org - client website \$700 Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Entavo - \$198 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$600 Promote STEP Program Rackcards - 500 Rackcards - 500 \$150 Promote Cornerstone Classes Rackcards - 500 \$150	Office Supplies	\$50 per month x 12 months	\$600	\$600
6 - 60-day cycles per location \$300 per poster / \$100 set-up \$7,200 Community Awareness - Promote Programs & Schedule Community Posters - 4 week cycle @ \$900 - 4 cycles \$3,600 Social Media Custom Package, Communication Strategy Evaluation, Adwords Package Marketing & Content Audit www.cornerstoneanswers.org - client website \$2,550 Legal Audit www.cornerstoneanswers.org - client website \$700 Software & Systems for social media community awareness of programs Hootsuite - \$600 per year \$600 Software & Systems for social media community awareness of programs Finavo - \$198 per year \$198 Software & Systems for social media community awareness of programs Finavo - \$198 per year \$260 Fromote STEP Program Rackcards - 500 Rackcards - 500 Rackcards - 500 Rackcards - 500 \$150 Promote Cornerstone Classes	Marketing & Media Activities			
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Community Awareness - Promote Programs & Schedule Community Posters - 4 week cycle @ \$900 - 4 cycles \$3,600 Social Media Custom Package, Communication Strategy Evaluation, Adwords Package Marketing & Content Audit Legal Audit Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Entavo - \$198 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$600 Promote STEP Program Rackcards - 500 \$150 Promote Interactive Online Parenting Classes Rackcards - 500 \$150		6 - 60-day cycles per location		
Social Media Custom Package, Communication Strategy Evaluation, Adwords Package Marketing & Content Audit Legal Audit Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Entavo - \$198 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$60 Promote STEP Program Rackcards - 500 Promote Interactive Online Parenting Classes Rackcards - 500 \$150 Promote Cornerstone Classes			\$7,200	
Social Media Custom Package, Communication Strategy Evaluation, Adwords Package Marketing & Content Audit Legal Audit Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Entavo - \$198 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$60 Promote STEP Program Rackcards - 500 Promote Interactive Online Parenting Classes Rackcards - 500 \$150 Promote Cornerstone Classes	Community Awareness - Promote Programs & Schedule	Community Posters - 4 week cycle @ \$900 - 4 cycles	\$3,600	
Legal Audit www.cornerstoneanswers.org - client website \$700 Software & Systems for social media community awareness of programs Hootsuite - \$600 per year \$600 Software & Systems for social media community awareness of programs Adobe Package - \$599.88 per year \$600 Software & Systems for social media community awareness of programs Entavo - \$198 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$600 Promote STEP Program Rackcards - 500 \$150 Promote Interactive Online Parenting Classes Rackcards - 500 \$150 Promote Cornerstone Classes Rackcards - 500 \$150	Social Media Custom Package, Communication Strategy Evaluation, Adwords Package		\$8,976	
Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Entavo - \$198 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$60 Promote STEP Program Rackcards - 500 Promote Interactive Online Parenting Classes Rackcards - 500 \$150 Promote Cornerstone Classes	Marketing & Content Audit	www.cornerstoneanswers.org - client website	\$2,550	
Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Fintavo - \$198 per year \$198 Software & Systems for social media community awareness of programs Trello - \$60 per year \$60 Promote STEP Program Rackcards - 500 Promote Interactive Online Parenting Classes Rackcards - 500 \$150 Promote Cornerstone Classes Rackcards - 500 \$150	Legal Audit	www.cornerstoneanswers.org - client website	\$700	
Software & Systems for social media community awareness of programs Software & Systems for social media community awareness of programs Trello - \$60 per year Fromote STEP Program Rackcards - 500 Promote Interactive Online Parenting Classes Rackcards - 500 Rackcards - 500 Rackcards - 500 \$150 Promote Cornerstone Classes	Software & Systems for social media community awareness of programs	Hootsuite - \$600 per year	\$600	
Software & Systems for social media community awareness of programs Promote STEP Program Rackcards - 500 Promote Interactive Online Parenting Classes Rackcards - 500 \$150 Promote Cornerstone Classes Rackcards - 500 \$150	Software & Systems for social media community awareness of programs		\$600	
Promote STEP ProgramRackcards - 500\$150Promote Interactive Online Parenting ClassesRackcards - 500\$150Promote Cornerstone ClassesRackcards - 500\$150	Software & Systems for social media community awareness of programs		\$198	
Promote Interactive Online Parenting Classes Rackcards - 500 \$150 Promote Cornerstone Classes Rackcards - 500 \$150	Software & Systems for social media community awareness of programs		\$60	
Promote Cornerstone Classes Rackcards - 500 \$150	Promote STEP Program	Rackcards - 500	\$150	
· ·	Promote Interactive Online Parenting Classes	Rackcards - 500		
Promote Resources for Men Rackcards - 500 \$150	Promote Cornerstone Classes	Rackcards - 500		
	Promote Resources for Men	Rackcards - 500	\$150	

Cornerstone Pregnancy Services Program Budget Narrative SFY 2023

July 2022 through June 2023

Cornerstone Pregnancy Services takes great effort to maintain costs at a reasonable and necessary level in order to achieve desired outcomes when implementing new programs for our clients.

Promote Boot Camp for New Dads Program	Rackcards - 500	\$150	\$25,234
·			
Participant Education			
Systematic Training in Effective Parenting (STEP)	Participant's Handbook - 57 @ \$12.99	\$740	
Systematic Training in Effective Parenting (STEP)	Welcome Package - Presentation Folders 10 pack - 6 @ \$9.79	\$59	
Systematic Training in Effective Parenting (STEP)	Welcome Package - Color Printing - 10 copies - \$3.00	\$3	
Technology Software/Upgrades	Annual subscription for Office 365 - 6 @ \$99	\$594	
Doula Support Services - Infant CPR & Safety Classes	Books & Supplies \$1,600	\$1,600	
Doula Support Services - Postpartum Support Group	Breastfeeding Support Group & Class Instruction	\$1,500	
Doula Support Services - Postpartum Support Group	Breastfeeding Support Group & Class Instruction - License Fee	\$100	\$4,596
Participant Support			
Incentive Gas Cards (for completion of classes)	60 @ \$25	\$1,500	
Incentive Gas Cards (for completion of classes)	60 @ \$50	\$3,000	
Incentive Vouchers	Convertible Cribs - \$200 x 15 clients	\$3,000	
Incentive Vouchers	Convertible Car Seats - \$150 x 15 clients	\$2,250	
Incentive Gas Cards (Breastfeeding Support classes)	20 @ \$25	\$500	
Material Assistance	Diapers, wipes, formula, clothing	\$3,000	
Men's Parenting & Mentoring Outreach	4 events @ \$900	\$3,600	
Mom's Parenting Support Group - 24 sessions	Stipend for Session Administrators - 2 @ \$35 per session	\$1,680	
Mom's Parenting Support Group - 24 sessions	Stipend for Nursery Workers - 2 @ \$35 per session	\$1,680	
Mom's Parenting Support Group - 24 sessions	Meals - \$80 per session Supplies for Meals - \$30 per session	\$2,640	
Doula Support Services - Layettes	20 clients @ \$150	\$3,000	
Doula Support Services - Postnatal Mother's Care Kit	20 clients @ \$40	\$800	\$26,650
Other - Pre & Post Natal Support Services			
Doula Services	20 clients @ \$1,200 each	\$24,000	\$24,000
Other - Prenatal Diagnostic Supplies			
Pregnancy Tests	6 boxes @ \$25	\$150	
Ultrasound Probe Covers	3 boxes @ \$95	\$285	\$435
Other - Pregnancy Education & Prevention Program			
Pregnancy Education & Prevention Program	Specialist Recertification - 3 @ \$350	\$1,050	\$1,050
TOTAL PROGRAM BUDGET YEAR 2		\$203,499	
INDIRECT COST RATE @ 10%			\$20,350
GRAND TOTAL			\$223,849

Ohio Parenting and Pregnancy Program Grant Appendix A Technical Application

Program Budget Year 1 July 2022 - June 2023

Program Budget Items Pesonnel	Totals	
Kathryn Gannon, Program Lead, (Nurse Manager of PRDC) 104 hours		
dedicated to this project from July 2022 - June 2023.	\$	3,650.00
Anne Towne, Program Outcome Manager, {Executive Director), 104 dedicated to this project from July 2022- June 2023.	\$	3,276.00
Rachel Southall, Case Worker, 104 hours dedicated to this project from	•	,
July 2022 - June 2023	\$	2,288.00
Kelly Gilkerson, Fiscal Specialist. 48 hours dedicated to this project		
from July 2022 - June 2023.	\$	1,056.00
Tammy Sapp, Case Worker. 104 hours dedicated to this project from July 2022 - June 2023.		
Subtotal	\$	2,080.00
Fringe Benefits total 10% and include FCIA, SS, WC _	\$	12,350.00
Total Personnel	\$	1,235.00
rotair ersonner	S	13,585.00
Staff Mileage/Other Travel	\$	
Office Supplies	S	2,000.00
Marketing and Media Acitivites	\$	12,000.00
Contracted Service- Billboards		\$8,000
Contracted Services - Stories Marketing	\$	2,615.00
Participant Education- BrightCourse // Curriculum	\$	2,000.00
Expanded Services (enrichment class expenses, location, curriculum on		
specific topics, and monthly supplies)	\$	5,000.00
Equipment (shall not exceed 5% of the budget)	S	2,800.00
Participant Support (i.e. material aid, incentives, and fuel cards for		
transportation)	\$	3,000.00
Indirect Costs	\$	5,000.00
Subtotal Other:	\$	42,415.00
Total Program Costs:	\$	56,000.00

Elizabeth's New Life Center Program Budget SFY 2022

December 2021through June 2022

Program Budget Items	Totals
Personnel	\$482,213.00
Fringe Benefits	\$96,443.00
Staff Mileage/Other Travel	\$25,554.00
Office Supplies	\$24,662.00
Marketing and Media Activities	\$73,412.00
Contracted Services	\$0
Participant Education	\$17,325.00
Participant Support (material items, incentives, etc)	\$28,336.00
*Equipment (shall not exceed 5% of the budget)	\$32,858.00
Other: Cell Phone charges	\$2,000.00
Other: Occupancy expenses	\$100,253.00
Total Program Costs:	\$883,056.00
**Indirect Costs (shall not exceed 10% of direct costs):	\$88,306.00
TOTAL:	\$971,362.00

^{*}Equipment does not exceed 5% of the budget

^{**}The federally approved non-profit rate agreement/indirect cost rate for Elizabeth's New Life Center is 10.4%. For this grant, the maximum allowable indirect cost rate is 10%.

Elizabeth's New Life Center Program Budget SFV 2023 July 2022 through June 2023

Program Budget Items	Totals
Personnel	\$609,301.00
Fringe Benefits	\$121,861.00
Staff Mileage/Other Travel	\$7,200.00
Office Supplies	\$9,800.00
Marketing and Media Activities	\$38,695.00
Contracted Services	\$0
Participant Education	\$4,635.00
Participant Support (material items, incentives, etc)	\$7,643.00
*Equipment (shall not exceed 5% of the budget)	\$10,593.00
Other: Cell Phone charges	\$2,400.00
Other: Occupancy expenses	\$120,400.00
Total Program Costs:	\$932,528.00
**Indirect Costs (shall not exceed 10% of direct costs):	\$93,253.00
TOTAL:	\$1,025,781.00

^{*}Equipment does not exceed 5% of the budget

^{**}The federally approved non-profit rate agreement/indirect cost rate for Elizabeth's New Life Center is 10.4%. For this grant, the maximum allowable indirect cost rate is 10%.

Elizabeth's New Life Center Ohio Parenting and Pregnancy Program SFY 2022/23

Program Budget Items	SFY 2022		SFY 2023				SFY 2023	
(Please add explanation if necessary)	Totals	S	tate (MOE)		Federal	(Grand Total	
Salaries & Wages	\$ 381,483.00	\$	572,180.00	\$	198,488.86	\$	770,668.86	
Fringe Benefits	\$ 75,864.00	\$	101,770.00	\$	35,544.14	\$	137,314.14	
Supplies	\$ 24,662.00	\$	27,650.00			\$	27,650.00	
Equipment	\$ 32,858.00	\$	1,000.00	\$	13,030.00	\$	14,030.00	
Staff Mileage & Other Travel	\$ 25,554.00	\$	7,400.00			\$	7,400.00	
Contractual Services	\$ -	\$	-			\$	-	
Other: Marketing and Media Activities	\$ 73,412.00	\$	38,000.00			\$	38,000.00	
Other: Participant Education	\$ 17,325.00	\$	20,118.00			\$	20,118.00	
Other: Participant Support (material Items, Incentives, etc.)	\$ 28,336.00	\$	16,400.00			\$	16,400.00	
Other: Cell Phone Charges	\$ 2,000.00	\$	1,030.00			\$	1,030.00	
Other: Occupancy Expenses (10 locations)	\$ 100,253.00	\$	118,065.00	\$	25,664.00	\$	143,729.00	
Other: Ultrasound Expenses (Personnel)	\$ 121,309.00	\$	28,915.00	\$	-	\$	28,915.00	
Total Program Costs	\$ 883,056.00	\$	932,528.00	\$	272,727.00	\$	1,205,255.00	
Indirect Costs* (See Below)	\$ 88,306.00	\$	93,253.00	\$	27,273.00	\$	120,526.00	
Total Amount Budgeted	\$ 971,362.00	\$	1,025,781.00	\$	300,000.00	\$	1,325,781.00	

^{*} Indirect Costs shall not exceed 10% of total modified direct costs, if greater than 10%, an approved indirect cost plan must be attached

Revised - Program Budget

Family & \' outh Initiatives Program Budget SFY 2022 November 2021 through June 2022

Program Budget Items	Totals
Personnel	\$ 63292
Fringe Benefits	\$ 8228
	<u> </u>
Staff Mileage/Other Travel	.: \$0
Office Supplies	\$ 2000
Marketing and Media Activities	\$ 2709
Contracted Services	\$ 3270
Participant Education	\$3000
Participant Support {material items, incentives, etc.)	\$24,000
Equipment {shall not exceed 5% of the budget)	\$4500
Other: Training	\$ 15035
other: Rent	\$1350
other: Telephone & Internet	<u>"</u> \$1800
Other: Utilities	[*] \$1458
Total Program Costs:	\$130642
Indirect Costs {shall not exceed 10% total modified direct costs):	\$ 12415
TOTAL:	";, \$ 143,057

Revised Program Budget

Family & Youth Initiatives Program Budget SFY 2023 July 2022 through June 2023

Program Budget Items	Totals			
Personnel	\$86,294			
Fringe Benefits	\$11,218			
Staff Mileage/Other Travel	\$0			
Office Supplies	\$ 343			
Marketing and Media Activities	\$			
Contracted Services	\$ 2870			
Participant Education	\$			
Participant Support (material items, incentives, etc.)	\$12,000			
Equipment (shall not exceed 5% of the budget)	\$			
Other: Telephone & Internet	\$ 2400			
Other:	\$			
Other:	\$			
Other: (Specify here)	\$0			
Total Program Costs:	\$115,125			
Indirect Costs (shall not exceed 10% total modified direct costs):	\$11,500			
TOTAL:	\$126,625			

GRAND TOTAL: \$269,682.00

Revised Budget Narrative

FYI Year 1: November 2021 - June 2022 (31 weeks); \$143,057

Personnel:

Program Lead - Trish Williams-Chase, 10 hrs weekly + 75 hours training @ \$17 hr = \$6545

Program Outcome Manager - Nikki Stefanow, 8 hrs weekly @ \$23 hr = \$5520

Fiscal Manager - Sara Woodin, 8 hrs weekly @ \$21 hr = \$5040

Communications Manager - Erica Stefanow, 10 hrs weekly + 50 hours training @ \$16 = \$5760

Case Managers

Anna Kennedy, 20 hrs weekly +50 hours training @ \$16 hr = \$10720

Juie Daniel, 6 hrs weekly + 50 hours training @ \$16 hr = \$3776

Jordan Rose, 6 hrs weekly + 50 hours training @ \$16 hr = \$3776

Carole Cowles, 7 hrs weekly + 50 hours training @ \$14 hr = \$3738

Tiffany Olwin, 17 hrs weekly + 50 hours training @ \$14 hr = \$8169

Hannah Gough, 7 hrs weekly + 50 hours training (a) \$14 hr = \$3738

Bilingual Translator (TBD), 15 hrs weekly @ \$14 hr = \$6510

Total Salary = \$63292

Fringe (13%) = \$8228

Office Supplies: (ink, paper for copies, folders, etc) 100 clients x \$2 monthly = \$2000

Marketing & Media Activities: brochures, flyers, social media, postage to reach potential clients = \$2709

Contracted Services: Audit - \$8500 annually x 30% = \$2550

Monthly Computer Maintenance - \$3600 annually x 30% for 8 months = \$720

Participant Education: annual cost for digital curriculum = \$3000

Participant Support: Cribs, Car Seats, Diapers, & other items necessary for babies, 80 clients x \$300 (cribs, car seats, etc @\$250, diapers @\$50) = \$24,000

Equipment: 3 laptops (1 per network) for remote classes = \$3000

Tablets for client use for digital curriculum (2 per network) 6×150 each = \$900

Mobile Hotspots for internet access with remote classes or for clients to use

 $(2 \text{ per network}) 6 \times $100 \text{ each} = 600

Other: Training: Car Seat Installation and recertification for 7 staff = \$2500; Heartbeat Convention for pertinent staff = \$4585; CPR training certification for 2 staff to train staff and clients = \$1000; postpartum training for 9 staff working with clients = \$3600; Early Child Development Certification Exams for 9 staff = \$1350; Communication training for communicating with difficult clients and situations for 10 staff = \$2000

Other: Rent for Springfield location $$225 \times 6 \text{ months} = 1350

Other: Telephone & Internet Usage \$300 monthly = \$1800

Other: Utilities at New Carlisle location for 8 months = \$1458

electricity \$4474 annually x 30% = \$783 gas \$3856 annually x 30% = \$675

Other: Indirect Costs - not to exceed 10% of direct costs = \$12415

FYI Year 2: July 2022 - June 2023; \$126,625

Personnel:

Program Lead - Trish Williams-Chase, 9.5 hrs weekly @ \$17 hr = \$8398 Program Outcome Manager - Nikki Stefanow, 5.5 hrs weekly @ \$23 hr = \$6578 Fiscal Manager - Sara Woodin, 5.5 hrs weekly @ \$21 hr = \$6006 Communications Manager - Erica Stefanow, 9.5 hrs weekly @ \$16 = \$7904 Case Managers

Anna Kennedy, 19.5 hrs weekly @ \$16 hr = \$16224

Julie Daniel, 5.5 hrs weekly @ \$16 hr = \$4576

Jordan Rose, 5.5 hrs weekly @ \$16 hr = \$4576

Carole Cowles, 6.5 hrs weekly @ \$14 hr = \$4732

Tiffany Olwin, 16.5 hrs weekly @ \$14 hr = \$12012

Hannah Gough, 6.5 hrs weekly @ \$14 hr = \$4732

Bilingual Translator (TBD), 14.5 hrs weekly @ \$14 hr = \$10556

Total Salary = \$86294 **Fringe** (13%) = \$11218

Office Supplies: \$343 for folders, pens, etc for clients

Marketing & Media Activities: will supply from other funding sources

Contracted Services: Audit - \$8500 annually x 20% for 12 months = \$1670

Monthly Computer Maintenance - \$3600 annually x 30% for 12 months = \$1200

Participant Education: will supply from other funding sources

Participant Support: Cribs, Car Seats, Diapers, & other items necessary for babies, 40 clients x \$300 (cribs, car seats, etc @\$250, diapers @\$50) = \$12,000

Equipment: none

Other: Telephone & Internet Usage \$200 monthly = \$2400

Other: Indirect Costs - not to exceed 10% of direct costs = \$11,500

Heartbeat of Toledo Program Budget SFY 2023 July 2022 through June 2023

Program Budget Items	Totals
Personnel	\$111,536
Fringe Benefits	\$
Staff Mileage/Other Travel	\$
Office Supplies	\$
Marketing and Media Activities	\$ 19,033
Contracted Services	\$
Participant Education	\$ 1,741
Participant Support (material items, incentives, etc.)	\$ 17,690
Equipment (shall not exceed 5% of the budget)	\$
Other: (Specify here add lines as needed)	\$
Other: (Specify here)	\$
Other: (Specify here)	\$
Other: (Specify here)	\$
Total Program Costs:	\$ 150,000
Indirect Costs (shall not exceed 10% of direct costs)	\$0
TOTAL:	\$ 150,000

Highland County Community Action Organization Program Budget SFY 2023 July 2022 through June 2023

Program Budget Items		Totals
Personnel	·<	\$ 9,3/iO
Fringe Benefits	•••	\$ 3,838
Staff Mileage/Other Travel		\$.;.;0
Office Supplies		\$ 2,000
Marketing and Media Activities	- :	\$ 2,000
Contracted Services		\$.ioo
Participant Education		\$ 2.2ao
Participant Support {material items, incentives, etc.)		\$ 10,000
Equipment (shall not exceed 5% of the budget)		\$ 1.7.;o
Other: (Specify here add lines as needed)		\$
Other: (Specify here)		\$
Other: {Specify here)		\$
Other: (Specify here)		\$
Total Program Costs:		\$:i2,228
Indirect Costs (shall not exceed 10% of direct costs)		\$ 2,772
TOTAL		\$;i.i,000

Pregnancy Support Center Program Budget SFY2022

November 2021 through June 2022

Program Budget Items	Totals
Personnel	\$181,754
Fringe Benefits	\$23,628
Slaff Mileage/Other Travel	\$1400
Office Supplies	\$2,000
Marketing and Media Activities	\$116,940
Contracted Services	\$33,083
Participant Education	\$13,053
Participant Support (material items, incentives, etc.)	\$19,675
Equipment (shall not exceed 5% of the budget)	\$5,700
Other: Occupancy Expenses	\$2,715
Other: Rent \$15,750 listed below in indirect costs)	
Total Program Costs:	\$399,948
Indirect Costs (shall not exceed 10% of direct costs):	\$15,750
TOTAL:	\$415,698

Pregnancy Support Center Program Budget SFY2023

July 2022 through June 2023

Program Budget Items	Totals
Personnel	\$204,050
Fringe Benefits	\$26,526
Staff Mileage/Other Travel	\$1,200
Office Supplies	\$3,779
Marketing and Media Activities	\$83,756
Contracted Services	\$31,128
Participant Education	\$24,505
Participant Support (material items, incentives, etc.)	\$28,435
Equipment (shall not exceed 5% of the budget)	\$3,600
Other: Rent	
Total Program Costs:	\$406,979
Indirect Costs (shall not exceed 10% total modifieddirect costs):	
TOTAL:	\$406,979

OHIO PARENTING & PREGNANCY PROGRAM GRANT PROGRAM BUDGET DETAIL

Year 1 - November 2021- June 2022

	, II	ے ۔ ، ،	·
PERSONNEL			· ·
Erika Craig - Client Services Director,			
Canton		\$18 x 28 hrs x 35 wks	\$17,640
Erica Stephenson - VITAL Program,			
Canton		(\$17,12 x 18 hrs x35 wks)	\$15,444
Jo Ressler, Education Coordinator (Canton)		15.25 x 12 hrs x 35 wks	\$6,405
Jennifer Henthorn - Fiscal Specialist		\$20.58 x 3 hrs x 35 wks	\$2,161
Karin Welch - RDMS - Canton		\$28 x 24 hrs x 35 wks	\$23,520
Holly West - Patient/Family Advocate - Canton		\$15.84 x 30hrs x 35 weeks	\$17,136
Christine Fisher-Patient/Family Advocate		\$15.77 x 20 hrs x 35 wks	\$11,039
Tesa Strausser - Patient/Fmily Advocate		\$14,50 x 9hr x 35 wks	\$4,568
Candi Durbin - Eva		\$31.15 x 24 hours x 35 wks	\$26,166
Shannon Newton - Nurse Manager Akron		\$26.25 x 8 hours x 35 wks	\$7,353
Meagan Lehmiller -RDMS - Akron		\$25 x 12 hours x 35 wks	\$10,500
Cathryn Jackson (Client services and Eva Akron)	18 hours APS & 8 Eva	\$16.16 x 18hrs x 35 wks	\$10,18 ¹
Georgia Bryant (client Services)		\$15,00 x 16 hrs x 35 wks	\$8,400
Terry Fongheiser - Client Advocate		13.50 x 15hrs x 35 wks	\$7,088
Dawn Bethel - Client Services Director, Akron		\$24,00 x 12 x 35 wks	\$10,080
Soo Knori, Patient/Family Advocate, Akron		\$14.55 x 8 hr x 35 wks	\$4,074
FRINGE BENEFIT	13% of Personnel		\$23,628
OFFICE SUPPLIES	Toner, ink, copier, paper supplies, etc		\$2,000
STAFF MILEAGE/OTHER	Travel Reimbursement for employees		\$1,400
MARKETING AND MEDIA ACTIVITIES			
	Monu11y ree ror worKmg w1u1		
	iRapture to target pregnant		
	clients via marketing tools like		
Website	AdWords, SEO, and Content	\$100/hr - 3 hr/month x 8 mths x 2 cou	\$4,800
	Google Ads - \$100/month is a	100/month x 8 Stark and	
Internet	required amount from iRapture	100 month x 8 - Summit	\$1,600

			3018
	raceuoo,,,_ ,s - J"\ecommenueu smau		
	business amount. Targeted posts., boosts		
	and ads. 71,248 impressions, 642 clicks,		
Facebook & Instagram	83 conversions		\$4,000
	nntlng Hot Lards describing services to		
	place in doctor's offices., free clinics,		
	public areras, Job & Family Services.,		
Printed Collateral Material	thrift stores, college campuses, etc.	591/month x 7	\$4,134
	Audio Streaming- Pandora, new tool		
	we will use to reach our target audience FOR	\$500 permonth each for APS, PC Eva	
Pandora or Spotify	Eva ,APS & PC	Akron & Eva Canton	\$16,000
	c11lboards - monthly - cost per		
	thousand viewers is approximately		
Outdoor	\$8.21- Stark County Area	\$5000/month x 7	\$35,000
	Ollluoarus- monuny,>JJJV perset01		
	billboards allows us to reach a large		
	number of the 194,578 people within		
	the city. Cost per thousand viewers is		
	roughly \$13.76-Summit County Area	5930 x 7 months	\$41,511
		,,O S yr - stark county Area \-"	
	Busses - Exterior King Kong Bus Ads -	buses)	
	J J	,	\$3,895
	Suggest Futerier King Keng Bug Ade	\$6000 yr- Summit County Area (2	
	Susses - Exterior King Kong Bus Ads	,	ቀ ፍ በበበ
	\$6000 yr- Summit County Area for 2 buses	buses)	\$6,000
CONTRACTED SERVICES			
Suzie Thomas (Public Relations/Marketing		26 hrs month x \$50 x 8 months	\$10,400
Sandra Knauf (Nurse Practitioner)		8 hrs week x \$44.44 x 35 weeks	\$12,443
Kim Pennel (Nurse Practitioner - Akron		8 hrs week x \$40 x 32 weeks	\$10,240
PARTICIPANT EDUCATION	Brightcourse Subscription	Licenses for 2 locations	\$4,948
PARTICIPANT EDUCATION	Brightcourse Subscription	Licenses for 2 locations	\$4,946
	Parenting Class, average 25 people/class,	Funds for food/drink, childcare	
	6-10 children in childcare	supplies, supplies, activities, etc.	\$2,520
	Childbirth Class, and New Baby and You	Funds for supplies, manuals,	. /-
	class average 10-15 people per class	food, childcare, supplies, etc.	\$2,335
	VITAL Program	Funds for food, supplies, etc.	\$1,500
		Funds for food, education	·
	Dad's Group	supplies, etc	\$1,400

			6 of 8
	4 Google Text lines for client interactions and		
	texting of class sessions	\$SO x7 months	\$350
PARTICIPANT SUPPORT MATERIALS			
	Fuel Cards for transortation to Childbirth &		
	Parenting Classes, Individual appointments,		
	Dad & Mom group session, Vital Groups and		
	Eva appointments	900 - \$5 fuel cards	\$4,500
	Evenflo Convertible Car Seat - Order		
	from Amazon Prime - VITAL Program	\$100/seat x 24 seats per location	\$1,400
	Baby Shower/1 year Birthday Supplies		
	for VITAL Program	\$65/party x 10 events	\$650
I	Parenting Class, average 25 people/	Funds for supplies for babies and	
	class, 6-10 children in childcare	pregnant women	\$6,000
	Childbirth Class, and New Baby and	Funds for baby items	
	You class average 10-15 people per class	and supplies, etc.	\$4,400
	Dad's group	Funds for material, supplies, etc.	\$2,725
EQUIPMENT			
3 laptops		3 laptops @ \$900 each	\$2,700
2- 85 inch tv for large classroom		2×1500	\$3,000
OTHER			
Occupancy expenses			
Cabinets doors for Client supplies	Shelving for class supplies		\$1,199
Cabinets doors for Client supplies	doors in dad's room	+	\$1,516
OTHER	doors in dad's room		\$1,510
INDIRECT COST (can't exceed 10%)			
RENT & UTILITIES			
	PC Rent/Utilities 750 x 7 months		\$5,250
	APS rent/utilities \$1500 monthly x 7 months		\$10,500
<u> </u>			
TOTAL			\$415,698

OHIO PARENTING & PREGNANCY PROGRAM GRANT PROGRAM BUDGET DETAIL

Year 2 - July 2022 - June 2023

PERSONNEL			-33 23
Erika Craig - Client Services Director,			
Canton		\$18.54 x 28 hrs x 52 weeks	\$26,99
Erica Stephenson - VITAL Program,		\$10.34 X 20 IIIS X 32 WEEKS	\$20,99
Canton		\$17.63 x 18 hrs x 52 wks	\$16,502
Caritori		\$17.03 X 18 IIIS X 32 WKS	\$10,502
Jo Ressler, Education Coordinator (Canton)		15.71x 12 hrs x 52 wks	\$9,803
Jennifer Henthorn - Fiscal Specialist		\$21.20 x 3 hrs x 52 wks	\$3,30
Karin Welch - RDMS - Canton		\$28.84 x 16 hrs x 52wks	\$23,995
Holly West - Patient Advocate - Canton		\$16.32 x 20 hrs x 52 wks	\$16,973
Tesa Strausser		\$14.94 x 6hrs x 52 wks	\$4,66
Shannon Newton - Nurse Manager Akron		\$27.04x8 hrsx52 wks	\$11,249
Meagan Lehmiller-RDMS - Akron	Eva Akron	\$26.01 x 12 hrs x 52 wks	\$16,230
Cathryn Jackson	36 hours APS & 8 Eva	\$16.64 x 18 hrs x 52 wks	\$15,575
Georgia Bryant		\$15.45 x 16 hrs x 52 wks	\$18,720
Terry Fongheiser		\$13.91 x 15 hrs X 52 wks	\$10,850
Dawn Bethel - Client Services Director		\$24.72 x 13 hrs x 52 wks	\$16,71
Sao Knori, Patient Advocate, Akron		\$15 x16 hrs x 52 wks	\$12,480
FRINGE BENEFIT	13% of Personnel		\$26,526
OFFICE SUPPLIES	Toner, ink, copier, paper supplies, etc	+	\$3,779
STAFF MILEAGE/OTHER	Travel Reimbursement for employees		\$1,200
MARKETING AND MEDIA ACTIVITIES			
	1V10nL, "y ree 1or worK1ng WIL,,		
	iRapture to target pregnant		
	clients via marketing tools like		
Website	AdWords, SEO, and Content	\$100/hr • 3 hr/month x 12	\$5,123

	Google Ads - 0100/month is a	100/month x 12 Stark and	
Internet	required amount from iRapture	100 month x 12 - Summit	\$2,400
THE THE CONTRACT OF THE CONTRA	1t-aceoooK Mus - Kecommenaea sma11	Too monary 12 Camina	+ 2,
	business amount. Targeted posts, boosts		
	and ads. 71,248 impressions, 642 clicks,		
Facebook & Instagram	83 conversions	\$250 per month per location	\$6,000
	I"rtnling nOL arus uescnumg services LO	+250 ps. menar ps. issuaen	+ -,
	place in doctor's offices, free clinics,		
	public areras, Job & Family Services,		
Printed Collateral Material	thrift stores, college campuses, etc.	I2Q/month x 6 months	\$3,000
	Audio Streaming- Pandora, new tool		·
Pandora or Spotify	we will use to reach our target audience	400 per month x 4 locations x 12 m \$19,200	
	0l11uoaras - tilmontnly - Lost per		
	thousand viewers is approximately		
Outdoor	\$8.21- Stark County Area	2997x 3 months	\$8,992
	101oarus - otmonL,y,,_,, v per s∈LS 01		
	billboard allows us to reach a large		
	number of the 194,578 people within		
	the city. Cost per thousand viewers is		
	roughly \$13.76 - Summit County Area	4,207 x 6 months	\$28,242
	Susses - Exterior - King Kong Outreach		
	ridership is 5.4 million annually. Exterior-		
	\$526/month - Summit County Area	533/month x 12 for 2 busses	\$6,400
	Susses - Exterior- King Kong Outreach		
	ridership is 5.4 million annually. Exterior-		
	\$526/month - Stark County Area	050/m anth m40 fam 0 have a	\$4,200
Death and conferred and breathers		350/month x 12 for 2 buses	
Booths at various locations	Booth Space, Tent, Booth supplies		\$3,200
CONTRACTED SERVICES			
Suzie Thomas (Public Relations/Marketing		26 hrs month x \$54 x 12 months	\$16,848
Sandra Knauf (Nurse Practitioner)	_	6 hrs weekx \$45.77 x52 weeks	\$14,280
PARTICIPANT EDUCATION	Brightcourse Subscription	Licenses for 2 locations	\$S,64 7
	Parenting Class, average 25 people/class,	Funds for food/drink, childcare	
	6-10 children in childcare	supplies, supplies, activities, etc.	\$4,100

	Childbirth Class, and New Baby and You	Finds for sometime manuals	
	class average 10-15 people per class	Funds for supplies, manuals, food, childcare, supplies, etc.	\$4,258
	VITAL Program	Funds for food, supplies, etc.	\$3,000
		Funds for food, education	¥ 0,000
	Dad's Group	supplies, etc	\$7,500
PARTICIPANT SUPPORT MATERIALS			\$0
	Fuel Cards for transortation to Childbirth & Parenting Classes, Individual appointments, Dad & Mom group session, Vital Groups and		
	Eva appointments	1000 - \$5 fuel cards	\$5,000
	Evenflo Convertible Car Seat - Order		
	from Amazon Prime - VITAL Program	\$105/seat x 21 seats per location	\$4,410
	Baby Shower/1 year Birthday Supplies for VITAL Program	\$SO/party x 10 events	\$1,000
	Parenting Class, average 25 people/ class, 6-10 children in childcare	Funds for supplies for babies and pregnant women	\$6,650
	Childbirth Class, and New Baby and	Funds for baby items	ψ0,000
	You class average 10-15 people per class	and supplies, etc.	\$5,375
	Dad's group	Funds for material, supplies, etc.	\$6,000
EQUIPMENT			
4 laptops		4 laptops@ \$900 each	\$3,600
OTHER			
Occupancy expenses			\$0
OTHER			\$0
INDIRECT COST (can't exceed 10%)			
RENT & UTILITIES			
TOTAL		 	\$406,979

Pregnancy Decision Health Centers Program Budget SFV 2022

December 2021 through June 2022

Program Budget Items	Totals
Personnel	\$277,746
Fringe Benefits	\$24,997
Staff Mileage/Other Travel	\$1,664
Office Supplies	\$ 3,200
Marketing and Media Activities	\$ 60,417
Contracted Services	\$
Participant Education	\$10,000
Participant Support (material items, incentives, etc.)	\$16,800
Equipment (shall not exceed 5% of the budget)	\$13,400
Other: Family Empowerment Center Rent	\$28,000
Other: Copier Rental	\$
Other: (Specify here)	\$
Other: (Specify here)	\$
Total Program Costs:	\$436,224
Indirect Costs (shall not exceed 10% of direct costs):	\$37,802
TOTAL:	\$474,026

Pregnancy Decision Health Centers Program Budget SFV 2023

July 2022 through June 2023

Program Budget Items	Totals
Personnel	\$322,868
Fringe Benefits	\$29,058
Staff Mileage/Other Travel	\$2,688
Office Supplies	\$4,200
Marketing and Media Activities	1,302
Contracted Services	\$
Participant Education	\$4,200
Participant Support (material items, incentives, etc.)	\$12,000
Equipment (shall not exceed 5% of the budget)	\$
Other: Family Empowerment Center Rent	\$30,000
Other: Copier Rental	\$
Other: (Specify here)	\$
Other: (Specify here)	\$
Total Program Costs:	\$484,316
Indirect Costs (shall not exceed 10% of direct costs)	\$44,232
TOTAL:	\$528,548

Women's Care Center, Inc. Ohio Parenting and Pregnancy Program Grant SFY 2022/23

Revised FY2022 Budget #2 6/2022

Program Budget Items		SFY 2022	SFY 2023				SFY 2023	
(Please add explanation if necessary)		Totals		State		Federal		and Total
Salaries & Wages	\$	215,000	\$	301,222	\$	96,720	\$	397,942
Salaries & Wages, Ultrasounds			\$	66,475			\$	66,475
Fringe Benefits	\$	40,098	\$	60,689	\$	18,038	\$	78,727
Fringe Benefits, Ultrasounds			\$	7,887			\$	7,887
Supplies							\$	-
Equipment (Cannot exceed 5% of total budget)	\$	29,793	\$	1,500			\$	1,500
Staff Mileage & Other Travel							\$	-
Contractual Services	\$	10,200	\$	25,000	\$	10,400	\$	35,400
Other: Marketing	\$	85,000	\$	33,100			\$	33,100
Other: Participant Education	\$	5,000	\$	3,500			\$	3,500
Other: Participant Support	\$	159,313	\$	5,350	\$	11,206	\$	16,556
Total Program Costs	\$	544,404	\$	504,723	\$	136,364	\$	641,087
Indirect Costs* (See Below)	\$	51,461	\$	50,322	\$	13,636	\$	63,958
Total Amount Budgeted	\$	595,865	\$	555,045	\$	150,000	_	705,045

^{*} Indirect Costs shall not exceed 10% of total modified direct costs, if greater than 10%, an approved indirect cost plan must be attached

Women's Care Center, Inc. Ohio Parenting and Pregnancy Program Grant SFY 2022/23

Revised FY2022 Budget #2 6/2022

Program Budget Items		SFY 2022		SFY 2	SFY 2023			
(Please add explanation if necessary)		Totals		State	F	ederal	Grand	l Total
Salaries & Wages	\$	215,000	\$	301,222	\$	96,720	\$	397,942
Salaries & Wages, Ultrasounds			\$	66,475			\$	66,475
Fringe Benefits	\$	40,098	\$	60,689	\$	18,038	\$	78,727
Fringe Benefits, Ultrasounds			\$	7,887			\$	7,887
Supplies							\$	-
Equipment (Cannot exceed 5% of total budget)	\$	29,793	\$	1,500			\$	1,500
Staff Mileage & Other Travel							\$	
Contractual Services	\$	10,200	\$	25,000	\$	10,400	\$	35,400
Other: Marketing	\$	85,000	\$	33,100			\$	33,100
Other: Participant Education	\$	5,000	\$	3,500			\$	3,500
Other: Participant Support	\$	159,313	\$	5,350	\$	11,206	\$	16,556
Total Program Costs	\$	544,404	\$	504,723	\$	136,364	\$	641,087
Indirect Costs* (See Below)	\$	51,461	\$	50,322	\$	13,636	\$	63,958
Total Amount Budgeted	\$	595,865	\$	555,045	\$	150,000	\$	705,045

^{*} Indirect Costs shall not exceed 10% of total modified direct costs, if greater than 10%, an approved indirect cost plan must be attached

Women's Care Center, Inc Program Budget SFY 2022 November 2021 through June 2022

Program Budget Items	Totals
Personnel	\$223,054
Fringe Benefits	\$41,600
Staff Mileage/Other Travel	
Office Supplies	
Marketing and Media Activities	\$93,500
Contracted Services	\$33,500
Participant Education	\$21,932
Participant Support (material items, incentives, etc.)	\$95,920
Equipment (shall not exceed 5% of the budget)	\$45,000
Other: (Specify here add lines as needed)	
Other: (Specify here)	
Other: (Specify here)	
Other: (Specify here)	
Total Program Costs:	\$554,506
Indirect Costs (shall not exceed 10% of direct costs):	\$41,359
TOTAL:	\$595,865

Women's Care Center, Inc Program Budget SFY 2023 July 2022 through June 2023

Program Budget Items	Totals
Personnel	\$350,856
Fringe Benefits	\$65,435
Staff Mileage/Other Travel	
Office Supplies	
Marketing and Media Activities	\$39,400
Contracted Services	\$10,400
Participant Education	\$2,004
Participant Support (material items, incentives, etc.)	\$39,640
Equipment (shall not exceed 5% of the budget)	\$500
Other: (Specify here add lines as needed)	
Other: (Specify here)	
Other: (Specify here)	
Other: (Specify here)	
Total Program Costs:	\$508,235
Indirect Costs (shall not exceed 10% of direct costs):	\$46,810
TOTAL:	\$555,045